

THE DISTRICT NEWSLETTER

Rotary



ROTARY DISTRICT 7030. ZONE 34

March 2020

RI President Mark Maloney's Monthly Message



March is the month we celebrate Rotaract — and this has been quite a year for our young partners in service.

Last spring, the Council on Legislation elevated Rotaract in our constitution: Rotary International is now the association of both Rotary clubs and Rotaract clubs. Then in October, the Rotary Board of Directors eliminated the artificial Rotaract age limit and took other steps to break down barriers that were preventing Rotaract from growing in some parts of the world.

These steps were long overdue, because Rotaract is a vision of what Rotary must become. Not only do we need to open our doors to our young colleagues, but we also have to open our ears and minds to the Rotary experience they find most engaging. That is one of the best ways we will meaningfully grow Rotary.

When I say grow Rotary, I mean it in many ways. We need to grow our service and to grow the impact of our projects. Most importantly, however, we need to grow our membership, so that we can achieve more. Rotaractors provide this opportunity, not only because they can transition to Rotary at the time that is right for them, but also because they understand what it will take to attract others like them.

Business as usual will not work for us anymore. Bringing in more members to replace the ones we lose is not the answer. It is like pouring more water into a bucket full of holes. We need to address the root causes of member loss in many parts of the world: member engagement that is not what it should be, and our member demographic that skews steadily older.

It is time to make some fundamental changes. We already know what the barriers are to an engaged and diverse membership. It is time to act on what we know: creating new membership models, opening new paths to Rotary membership, and building new Rotary and Rotaract clubs where the existing clubs do not meet a current need.

New club models represent an opportunity to connect with a more diverse group of individuals — particularly those who are unable or unwilling to join our traditional clubs. While new club models have been emerging for some time, it is up to district governors to make them a reality. In January at the International Assembly, our incoming district governors took part in an exercise called Build Your Own Club Model. It was a wonderful experience that put them in the right frame of mind for the work ahead.

Ultimately, however, it will be up to Rotaractors and young Rotarians to create new club models that are most meaningful to the next generation. We may think we know what young people want from Rotary clubs in the future, but I am confident that what young people say will surprise us. It will be our job to support their innovation, for it will help us grow Rotary as *Rotary Connects the World*.

March 2020

Mark Daniel MALONEY, President, Rotary International

March is Water, Sanitation and Hygiene Month

Clean water, sanitation, and hygiene education are basic necessities for a healthy environment and a productive life.

When people have access to clean water and sanitation, waterborne diseases decrease, children stay healthier and attend school more regularly, and mothers can spend less time carrying water and more time helping their families.

How Rotary Makes Help Happen?

Through water, sanitation, and hygiene (WASH) programs, Rotary's people of action mobilize resources, form partnerships, and invest in infrastructure and training that yield long-term change.

Did you know:

- \$24 is all it takes to provide one person with safe water
- 110 schools in Ghana have better sanitation and hygiene due to Rotary-USAID partnership
- 2030 is the year Rotary hopes to finish providing everyone with safe water, sanitation, and hygiene

To learn more click on the link below

<https://www.rotary.org/en/our-causes/providing-clean-water>

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Fellow Rotarians,

We are living through one of the most trying times in our recallable history. Indeed, one has to look back to the Spanish Flu in 1918 to find anything nearly as potentially devastating! Coronaviruses arise from time to time, eg SARS, Ebola, H1N1, etc. They emerge, run their courses and essentially disappear. There is no doubt this novel coronavirus, Covid-19, will similarly eventually disappear. From all accounts, however, in its wake will be left a level of human devastation that could only be characterised as apocalyptic!

Life, as we know it, has been severely disrupted by the coronavirus pandemic, some say changed irreversibly. In our District, we have yet not experienced the scale of infection and level of morbidity and deaths seen in East Asia, Europe, the UK and the US. However, we should not be complacent, as most of us have only this month recorded our first cases, and, given the trend in other areas, this could worsen rapidly. Further, even if the morbidity levels remain low, the economic fallout will be severe.

It is not my intention to be a harbinger of dread and doom, but we must treat this pandemic with all of seriousness it deserves. We must take every precaution to safeguard the health and welfare of ourselves and our families.

Last week, as a result of the pandemic, I had, perforce, to take the decision to suspend all in-person District activity in order to practice social distancing. Prior to that, I had to take the most painful decision of my Rotary career to date, which was to cancel the 2020 Annual District Conference. This decision, though painful, was relatively easy, having already determined that the health and safety of Rotarians and their guests would be my highest priority, and that I would be guided by the advice of the Health Authorities. I want pay tribute here to the Conference Committee, which, after months of dedicated efforts, was deprived the opportunity to host you in the finest Kittitian style, and to showcase what had been so meticulously planned. At this time, a few short weeks after the conference was cancelled, all registrants should have received the refund of their conference fee without any deduction by the Committee. This remarkable! Kudos to the Committee! I know that Rotarians throughout the District would be disappointed by this turn of events, and will certainly miss the single opportunity we have each year to connect, network and fellowship as a District. Let us not despair; this too shall pass. Let us now look forward in eager anticipation to St Lucia, next April.

It is quite ironic that this outbreak is affecting our District in the month observed by Rotary as Water, Sanitation and Hygiene month. It is by practising good personal hygiene, and through social distancing that we could collectively, stem the spread of this virus, and reduce the severity of its impact on our countries and territories. Our response to the pandemic, therefore, provides a rare and real opportunity to unite our focus on water, sanitation and hygiene in this month with the fight against the contagion of the virus. I was particularly impressed by the Rotary Club of Georgetown Central's initiative to install a public handwashing station in the Stabroek Public Market, and its plans to do the same in other markets and public spaces.

While I have requested that clubs in the District to suspend their physical meetings, I am have also asked that they remain engaged by meeting through electronic means, using such online platforms as Zoom and Uberconference. I am aware that some clubs are already doing so, and encourage those that have not yet, to do so asap. It is important that we continue to connect, and as people of action, to find innovative ways to continue to make meaningful impacts on our communities, in these trying times. Our fellowmen might need us now, more than ever.

Rotary Monitors the Coronavirus Impact

Rotary is closely monitoring the pandemic of COVID-19, the illness caused by the novel coronavirus, and continuously assessing the potential impact on Rotary operations, events, and members.

Your health and safety are always Rotary's top priorities. Check RI's website on the link below for information on Rotary activities that may be affected. The page is update as new information becomes available.

In the near term, as DG Trevor indicated in his most recent correspondence to clubs, Rotary International recommends that districts and Rotary and Rotaract meet virtually, cancel, or postpone meetings and events following the advice of national and local health officials.

Clubs are encouraged to meet virtually to connect as a club, on a weekly basis and to also discuss ways to help the community.

All Planned District Events have been cancelled

District Governor's Schedule

March

DG Visit to French Guiana clubs has been postponed.

DG Visit to Tobago East Clubs

Fresh from his visit to the Tobago clubs DG Trevor started his visit to the Trinidad East cluster on the morning of Saturday 1st February 2020.

The first club on the tour was Rotary Club Sangre Grande where he installed some signage to identify a community project of that club. Next he handed over some stationery items for assisting a youth at risk project of the same club. Lunch and a board meeting with the club followed immediately after. The final item on the agenda that day was a visit with the board members of the Rotary Club of Piarcó and two of their Rotaract Clubs.

On Sunday, the DG was treated to some home hospitality as he met with the board of the Rotary Club of St Augustine. Also, in attendance were some members of the Inner Wheel Club of Trinidad and Tobago (formerly called the Inner Wheel Club of St Augustine). DG Trevor was introduced to Laugh Yoga through a lively, practical demonstration by Inner Wheel president Manju. The rest of the afternoon was spent at a cricket game organized by the local chapter of the International Fellowship of Cricket-loving Rotarians.

Monday Morning saw the DG visiting the Early Act Club of St Augustine as that club launched their diabetes awareness project. Next it was off to the office of the Mayor of Arima for a courtesy call with the Mayor. Rotary Club of St Augustine West then hosted the DG for lunch and board meeting. This was followed by a project tour. More home hospitality followed with a cocktail reception for the DG visit where he was able to interact with more Rotarians of the Trinidad East Cluster.

The final set of activities was a joint meeting on Tuesday with the Rotary Clubs of Piarcó and Arima who both inducted new members. DG Trevor happily pinned these new members as he welcomed them into the Rotary family.

DG Trevor left Trinidad on Wednesday afternoon having completed his visit to Trinidad East and therefore all of the twenty-two clubs in Trinidad and Tobago.



Handover of stationery items while President Indra and AG Gary look on



Rotary Piarcó President Darlene presents a club banner to DG Trevor



DG Trevor with the Mayor and Rotary Arima President and members



DG Trevor installs the signage



DG Trevor meets with Rotary St Augustine and Inner Wheel Club of Trinidad and Tobago



PP Adrian of Rotary St Augustine West meets DG Trevor



DG Trevor with the Early Act Club of St Augustine along with members of the Rotaract and Rotary St Augustine clubs



Members of the Rotary Club Sangre Grande pose with the DG



Revealing the Diabetes Awareness poster to launch the project at the Early Act St Augustine



DG Trevor about to start the project tour with members of Rotary St Augustine West



Rotary St Augustine West project tour

DG Visit to Guyana

The DG's first engagement was lunch with the members of the Rotary Club of Georgetown. He viewed a book mobile project which is a mobile library that allows underserved communities access to library services. He addressed the club. After that he met with the board where he was briefed on the clubs activities and plans.

We then hurried to the Prime Minister's office for a courtesy visit. It was a cordial meeting where the DG was informed that the Government was keen to establish relationships with organizations like Rotary because it recognized the capacity of such organizations to assist with mitigating social challenges.

Next it was dinner with the Board of the Rotary Club of Demerara. He was informed of their activities and plans for the future. They were advised of the latest changes made by the Council of Legislation and the importance of planning for sustainability and having a strategic plan that should be informed by Rotary International and District 7030 plans. The next day, DG started the day by having breakfast the Rotary Club of Stabroek where he was briefed on their activities and plans for the rest of the Rotary year. Project financing and fundraising were also discussed along with the importance of contributing to Rotary Foundation. After breakfast he was then taken to view several projects at St Joseph's High School. These included the Home Economics lab upgrade of stoves and dewatering machines, the Library and art room refurbishment. He was also informed of a benab project the club wanted to undertake to provide the students with a place to have lunch and interact. Next meeting was with the Board of the Rotary Club of Georgetown Central. Due to a family emergency President Andy was unable to meeting. Vice President Ricardo chaired the meeting. The club briefed the DG about its activities and plans. The DG made the point of the club developing a succession plan as its board would be serving again next year. The importance of training and preparing members for leadership was discussed.

After a short rest, it was off to attend a joint meeting with the Georgetown Clubs. This gave a chance for ordinary members to interact with the District Governor and he got a chance to share his message about doing projects and activities that have a focus on At Risk Youth and Diabetes. The DG was also asked to preside over the induction of 3 new Rotarians. The meeting was attended by members of the Inner Wheeler clubs as well.

The next morning we were up at the crack of dawn as we were headed to Berbice. First on the agenda was a project visit with the Rotarians of Demerara to view 2 houses built with help from the club. The Club also wanted to present digital tablets to be used by the children in each household. Then we met with the Rotarians of Corriverton where we viewed their water filtration project at a primary school. Funding for this project was sourced through Australian Aid. The project on completion is expected to provide drinking water for the school as well as the immediate community. Next it was off to present some books to a local high school on the occasion of Rotary's birthday, 115 books representing 115 years of Rotary. After a lovely lunch, it was time for a sit-down with the Rotarians of the club for the meeting. Membership of the club has moved from 8 to 15 persons. However the board was elected to serve another term. The DG made the point that it was not advisable for this to become the norm and that such sustainability issues needed to be addressed seriously. Gender balance needed to be sought too in the club. The club expressed to desire assistance with training especially for its new members.

Then it was a mad dash to New Amsterdam to meet with the board of the Rotary Club of New Amsterdam. After the DG was briefed of their activities and plans, the profile of their membership was addressed. Next year they will install their first female president. This was a discussion about the challenges of fundraising given that the community was experiencing an economic downturn with the closure of the sugar estates. The DG stressed the need for a strategic plan which would help to guide the club on their funding needs as sometimes fundraising for a particular project may take longer than a year. The club expressed an interest in training for grant and proposal writing.

After a chance to freshen up, it was off to celebrate World Understanding Day with the Rotary Club of New Amsterdam, where the DG was the featured speaker. It was a pleasant evening where the DG made the point about the importance of having positive peace which was well received. The evening also featured the induction of 3 new Rotarians. After a bit of fellowship we returned to Georgetown.



Newly chartered Rotaract club of Corriverton

‘Call for Help’ from DG Una Hobday OAM PHF Chair, Food Plant Solutions RAG

At the end of the Rotary year all clubs are deciding how to spend the dollars raised from the community.

Food Plant Solutions has an urgent need for funds as we have country groups waiting on our educational materials that we cannot fill without funding.

We all know that children are dying from malnutrition every minute around the world. Many of those are in communities that are wanting our educational materials, to build gardens and ensure food security in that region.

Below is a list of requests that we have received, with information about each group. A club could choose an area to support or think about a Global Grant to work with one of these groups.

Food Plant Solutions Requirements:

	Requirement	Cost (USD)	Additional	Notes
Cambodia	3 x picture guides to be created	\$5,000		Partner is Sustainable Cambodia - families of rural Cambodian villages to help them achieve sustainability, their agriculture department uses our materials. And, KNGO Cambodia - a school and community in Cambodia. Introducing concentrated vegetable growing.
Cameroon	4 x picture guides to be created. Field guide being translated.	\$6,750	\$1000 to re-format all translated publications.	Very engaged partner. Health for a better future (H4BF) focus is on food security, there is school gardening program (where they create and promote school gardening). They have said “Food security: Our goal is to achieve food security for all and make sure that people have regular access to enough high-quality food to lead active, healthy lives. Food exchange: The goal of this program is enhance proper nutrition among local farmers and school children and curve down malnutrition and reduce nutrition related illnesses such as kwashiorkor, diabetes especially among children and the elderly (after introducing school gardening in school, we link them with other school, and they exchange food, for example if school A have excess rice, they can exchange with school B if they have excess plantains).”
Uganda	Translate 4 x picture guides	\$1,000	\$500 to re-format all translated publications.	Engagement with multiple organisations – focus is on working with orphans, young mothers and fathers, adolescents, and other vulnerable children, youths and other people in the community to improve their welfare and give them a better life to live.
	Requirement	Cost (USD)	Additional	Notes
Nepal	4 x picture guides to be created.	\$6,750		DEPROS-N (Development Project Service Centre Nepal), operating since 1993, DEPROSC-Nepal is committed to enhance the participation of rural people in general and poorest of the poor, children, women and marginalized ethnic groups in particular in their development process through Social development, Livelihood improvement, Rural Finance, Natural Resource Management, etc.
Philippines	Print all publications and send to Philippines	\$6,750		Very engaged partner. The Muravah Foundation – ‘taking people out of poverty permanently’. Est. 2008, working in multiple communities, implementing community gardens.
Tanzania	4 x picture guides to be created	\$6,750		4-H (Head, heart, hands and health) – focus on youth.
Vietnam	3 x picture guides to be created	\$5,000	\$750 to reformat after translation.	Very engaged partner. AOG World Relief, commenced pilot school garden program in 2012, now expanded to 14 schools, directly impacting over 3000 children and 320 adults. Continuing to expand.
Ethiopia	4 x picture guides to be created. Field guide being translated	\$6,750	\$1000 to re-format all translated publications.	Very engaged partner. Nutrition for Education and Development (N4ED). Focus in providing tools that tackle malnutrition, especially in the first 1000 days, in a preventive and sustainable manner. In the process of introducing urban gardening.
	Total Funds Required	\$48,000		

ROTARY CLUBS VISIT THE ALL IN ONE CHILD DEVELOPMENT CENTRE

On Wednesday 19th February 2020, the **Rotary Clubs of Central Port of Spain and West Ottawa (RCCPOS & RCWO)** paid a special visit to the **All in One Child Development Centre** in Beetham Gardens, Port of Spain.

President Elect Caroline DeWitt of the Rotary Club of West Ottawa read short stories and interacted with the children. In addition, she presented school supplies and chocolates for the children.

During the same event, President Anthony John-Baptiste of the RCCPOS presented books, school supplies as well as a cash donation to the Centre on behalf of Mrs. Alleyne, widow of the late Rotarian George Alleyne and the Mayfair Ladies Bridge Club. The George Alleyne library at All in One was recently rededicated in January this year by Her Excellency Paula-Mae Weekes, President of the Republic of Trinidad and Tobago.

The children were very happy for the visit and expressed their gratitude through song and a lovely handmade card.

Members of the RCCPOS also present during the visit were Service Projects Chairperson, Susan Philip, Past President Nicole Matouk and Sheranne Samuel.

RCCPOS has entered into a partnership with the RCWO in an Adopt-A-School project aimed at assisting with the education and literacy needs of children in Beetham Gardens. President Elect Caroline DeWitt presented her Club's donation for year one of this joint venture to RCCPOS at the Hotel Normandie, a few days later.



From left to right: Ms. Charmaine Anderson – Principal of All in One Child Development Centre



President Elect Caroline presenting President Anthony with RCWO's contribution for year one of the Adopt-a-School project between both clubs.



Rotaract Corner

Sranan Uma Kon Teki Leri, Want Ooktu Yu É Teri

On the 29th of February 2020 Rotaract Club of F.R.E.S.H. executed a community project 'Sranan Uma Kon Teki Leri, Want Ooktu Yu É Teri' in the rural area of Suriname.

This was a collaboration with the nonprofit organization, Stichting Medische Zending Primary Health Care Suriname.

The focus was on Maternal and Child Health, whereby several medical tests such as blood pressure, blood glucose, hemoglobin content and BMI were carried out. Furthermore informative sessions related to pregnancy risks were provided by midwives and doctors. The aim was to contribute preventive to the maternal well-being of women of reproductive age.



Photo1 Conduction of the medical tests



Photo2 Informative session by the midwives

“Sweet Meat Sale” – an RCUG Finance project

The Rotaract Club of University of Guyana held its first “Sweet Meat Sale” fundraiser in commemoration of the Festival of Color: Phagwah.

Packages including sugarcake, mittai, pera, gulab jamons, vermicelli, barfi and Jalebi were sold to the general public. These packages embody the spirit of the festival colors. This also became the second largest fundraiser in this club, to date.



Close-up photo of all our for sale.



A look at some of the attendees and our kiosk where we held the fundraiser

Congratulations to the
Rotaract Club of Georgetown
and the
Rotaract Club of Barbados
for making it to the finals for RI's most
outstanding project awards for this Rotary Year!

A Message from PDG Tony Watkins On Diabetes Projects in District 7030



One of the two special projects that DG Trevor is focussing on in this Rotary year is the **Prevention and Management of Diabetes**. It is our hope that your club will see it possible to adopt this project. In Rotary Year 2010-11, our District was involved in such a project and more than 40 clubs participated.

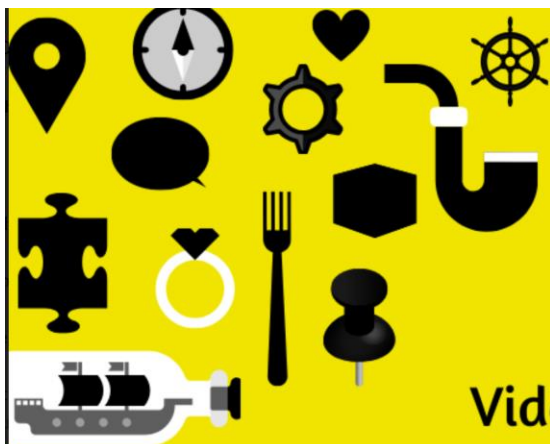
Since the late 1960's we have witnessed a transition from a disease pattern dominated by infectious disease to one in which chronic non-communicable diseases (NCDs) is out front. Diabetes is one of the leading NCDs. Diabetes is best defined as a group of disorders characterised by reduced secretion/ altered sensitivity to insulin with sustained elevation of blood glucose levels. Diabetes is associated with long term damage dysfunction and failure of organs, especially eyes, kidneys, blood vessels of the heart, brain and limbs. The primary causes are dietary change and reduced activity.

Statistics show that in the Caribbean the number of deaths attributable to diabetes continues to rise. In fact, the worst region in the world in percentage terms is North America and the Caribbean. All of our District 7030 countries have a comparative prevalence higher than the average for the world of 6.4% with several Caribbean countries almost double that. **So what can you do as a Rotary Club?** The objectives now are no different than the ones proposed in 2010-11:

- Increase public awareness in relation to diabetes by PR and education campaigns.
- Advocacy programme lobbying governments to pay more attention to diabetes prevention.
- Promotion of a diabetes foot care programme.
- A Rotarian in Trinidad who is passionate about the prevention of diabetes Zobi Ragbirsingh has been elected to the International Diabetes Federation. She shared that in Trinidad now several Rotary clubs are involved in a project called DEAPS (Diabetes Education Awareness in Primary Schools).

The District Governor looks forward to hearing from all clubs what action you are (will be) taking for this important project. This news with photos will be shared through the District Newsletter.

PDG Tony Watkins - Chair District 7030 Special Project Committee on the Prevention and Management of Diabetes.



Attention All Clubs
Deadline for
Zone Public Image Citation and
Video competition submissions is now
May 15th 2020

THANK YOU,
PDG LARA QUENTRALL-THOMAS
D7030 PI CHAIR

ZONE 34 PUBLIC IMAGE CAMPAIGN CLUB VIDEO CONTEST

**THEME: HOW YOUR
ROTARY/ROTARACT CLUB**

**“Connects the World”
IN 2019 - 2020**

DURATION: MAXIMUM 2 MINUTES



Create a maximum 2 minutes video following the 2019-20 theme: “Rotary Connects the World”
Deadline MAY 15th 2020. Inform your RPIC Zone 34 that you are entering and a Dropbox link will be sent to you for uploading your video.

JUDGING:

Voting will be online for the **People’s Choice** video (most popular) - **Deadline for online votes is May 18-24, 2020.**
Judges’ Choice - the international judging team will also select a winning entry, based on content, creativity and the relevance to the theme.

PRIZES:

Winning Clubs **‘People’s Choice’** or **‘Judges’ Choice’**, will receive Certificates and their videos will be featured on the Zone website, Facebook page and YouTube.

Clubs should do this as an in-house effort, not hire out to video professionals. We encourage clubs to try to get local airtime as PSAs to get the message out to the general public and to add the video to Facebook/website.

TIPS:

- We are not looking for the next Oscar winner! Clubs can put together a simple entry from video (camera/ tablet/phone videos) and/or stills, using the free pre-loaded software available on all computers, e.g.:

WINDOWS: Moviemaker:
(<http://windows.microsoft.com/en-us/windows-live/movie-maker>)

MAC: iMovie:
(<https://www.apple.com/mac/imovie/>)

OR use your smartphone! Shoot & edit right on your phone or there are many free online options for editing.

- Videos must be relevant to the theme.
- Although we do not wish Clubs to use a professional to create the video, we do suggest that they approach local experts to advise them. Media contacts are always useful!

FOR INSPIRATION!

- Take a look at the videos for download on rotary.org to get some ideas and visit the Brand Center for new tools, templates and guidelines about the theme.



RPIC Sheila Bethel
D6990, 7000 - z34rplic@gmail.com
OR ARPICs:

Marshall Butler D6940, 6950, 6970, 6980
marshall@rotary6970.org

Kelsey Mitchell D6900, 6910, 6920
kscoggins1109@gmail.com

Susan Courter D6890, 6930, 6960
susan.r.courter@gmail.com

William Inmiss D7020, 7030
williaminmiss@gmail.com



Theme: How YOUR Rotary/Rotaract Club ‘Connects the World’ in 2019 - 2020

OVERVIEW:

Create a maximum **2 minutes** video about the implementation of the theme in your club, showing how your members worked to ‘Be the Inspiration’

ENTRY DEADLINE:

May 15th 2020. Contact your RPIC and a link will be sent to upload your entry to Dropbox

VIEWING:

Videos will be available for viewing online on our special Zones 33 & 34 Facebook page at [@33and34video](https://www.facebook.com/RotaryZone3334VideoContestOR).

JUDGING:

Voting will be online on our Facebook page for the Popular Choice Award and by judges for the Judges’ Choice Award. See details in Rules document.

WINNERS:

1st/2nd/3rd in each category, Club, Rotaract and Interact. To be announced on the Zone website & myrotarystory.org.

PRIZES:

All participants will receive a Certificate. Club & Rotaract winners will be featured in the Zone Newsletter and Website and on myrotarystory.org.

**Please read the Rules
and Tips section!**

**Read about the theme on
rotary.org**



“Rotary...connects us to people who need our help, allowing us to change lives in communities around the world.”

Rotary President Mark Daniel Maloney.



ZONE 34 CLUB VIDEO CONTEST

**DEADLINE
MAY 15th
2020**

PROD. Zone 34 Video Contest
ROLL. Connect the World
SCENE. One
TAKE. 1
DIRECTOR. Your Rotary/Rotaract Club
CAMERA. Still/Video/Phone/Tablet
DATE. Deadline May 15th 2020

